

Order Item Summary

CBS TELEVISION STATIONS



KCNC-TV

Order ID: 62841	CF LOC-POL	FBD - LBD: 09/10/12 - 09/16/12	HL#:	Created: 09/07/12 10:28 AM
Client: PACE FOR CONGRESS 2012...	CPE: / / 11767	Agency Commission: 15 %	Updated: TLDOMINGUEZ on 09/10/12 05:55	
Agency: MEDIA STRATEGIES & RESEARCH	Product: 9/10-9/16 (1300)	Sell :15:00	Confirmed: 09/10/12 05:53 PM	
Buyer: SUZANNE COLLINS	Demo: HHOLDS DMA RTG	Sched. Code: B	Contract: 09/10/12 08:38 AM	
AE: Stacey Stark-KCNC-TV		Billing Int: Monthly	BM: SS	
Share: 0% KMGH: 0% KUSA: 0% KDVR+: 0% KWGN: 0% KTVD: 0% KPXC: 0% CABLE: 0%				

9/7 NEW ORDER (NH) \$34,125.

9/7 REV (NB) NEW TTL=\$25,175 REV LUR RATES-\$\$ WILL BE REWORKED

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
001	MNEWS5AM	1 1 1 1 1 0 0	NEWS	30	B			0.0	\$135.00	5	\$675.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 10</u>										
	09/10/12	09/16/12	5										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
002	MNEWS528A	1 1 1 1 1 0 0	NEWS	30	B			0.0	\$150.00	5	\$750.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 10</u>										
	09/10/12	09/16/12	5										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
003	MNEWS1	1 2 1 1 1 0 0	NEWS	30	B			0.0	\$185.00	6	\$1,110.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 10</u>										
	09/10/12	09/16/12	6										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
004	MEARLY	2 2 2 2 2 0 0	MORN	30	B			0.0	\$115.00	10	\$1,150.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 10</u>										
	09/10/12	09/16/12	10										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
005	NSUN6-8AM	0 0 0 0 0 0 1	NEWS	30	B			0.0	\$100.00	1	\$100.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 10</u>										
	09/10/12	09/16/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
006	WCBSSUNAM	0 0 0 0 0 0 1	MORN	30	B			0.0	\$750.00	1	\$750.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 10</u>										
	09/10/12	09/16/12	1										

Order Item Summary

CBS TELEVISION
STATIONS

KCNC-TV

Order ID: 62841 OF LOC-POL FBD - LBD: 09/10/12 - 09/16/12 HL#: Created: 09/07/12 10:28 AM

Client: PACE FOR CONGRESS 2012... CPE: / / 11767 Agency Commission: 15 % Updated: TLDOMINGUEZ on 09/10/12 05:55

Agency: MEDIA STRATEGIES & RESEARCH Product: 9/10-9/16 (1300) Self :15:00 Confirmed: 09/10/12 05:53 PM

Buyer: SUZANNE COLLINS Demo: HHOLDS DMA RTG Sched. Code: B Contract: 09/10/12 08:38 AM

AE: Stacey Stark-KCNC-TV Billing Int: Monthly BM: SS

Share: 0% KMGH: 0% KUSA: 0% KDVR+: 0% KWGN: 0% KTVD: 0% KPXC: 0% CABLE: 0%

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
007	DRAY	1 0 0 0 0 0 0	DAY	30	B			0.0	\$200.00	1	\$200.00		
	LUR												
	FBD	LBD	Sep 10										
	09/10/12	09/16/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
008	DPRICE	0 1 0 0 0 0 0	DAY	30	B			0.0	\$450.00	1	\$450.00		
	LUR												
	FBD	LBD	Sep 10										
	09/10/12	09/16/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
009	DYR	0 0 0 0 1 0 0	DAY	30	B			0.0	\$350.00	1	\$350.00		
	LUR												
	FBD	LBD	Sep 10										
	09/10/12	09/16/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
010	NNOON	0 0 0 1 0 0 0	DAYN	30	B			0.0	\$275.00	1	\$275.00		
	LUR												
	FBD	LBD	Sep 10										
	09/10/12	09/16/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
011	EPHIL2	1 1 1 1 0 0 0	EFC	30	B			0.0	\$300.00	4	\$1,200.00		
	LUR												
	FBD	LBD	Sep 10										
	09/10/12	09/16/12	4										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
012	NEARLY630PM	0 1 1 1 1 0 0	NEWS	30	B			0.0	\$500.00	4	\$2,000.00		
	LUR												
	FBD	LBD	Sep 10										
	09/10/12	09/16/12	4										

Order Item Summary

CBS TELEVISION
STATIONS

KCNC-TV

Order ID: 62841 CF LOC-POL FBD - LBD: 09/10/12 - 09/16/12 HL#: Created: 09/07/12 10:28 AM

Client: PACE FOR CONGRESS 2012... CPE: / / 11767 Agency Commission: 15 % Updated: TLDOMINGUEZ on 09/10/12 05:55

Agency: MEDIA STRATEGIES & RESEARCH Product: 9/10-9/16 (1300) Sell :15:00 Confirmed: 09/10/12 05:53 PM

Buyer: SUZANNE COLLINS Demo: HHOLDS DMA RTG Sched. Code: B Contract: 09/10/12 08:38 AM

AE: Stacey Stark-KCNC-TV Billing Int: Monthly BM: SS

Share: 0% KMGH: 0% KUSA: 0% KDVR+: 0% KWGN: 0% KTVD: 0% KPXC: 0% CABLE: 0%

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
013	NEARLY5PM	1 1 1 1 1 0 0	NEWS	30	B			0.0	\$500.00	5	\$2,500.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 10</u>										
	09/10/12	09/16/12	5										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
014	NEVE530PM	1 0 1 0 1 0 0	NEWS	30	B			0.0	\$850.00	3	\$2,550.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 10</u>										
	09/10/12	09/16/12	3										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
015	NEARLY6PM	1 1 1 1 1 0 0	NEWS	30	B			0.0	\$550.00	5	\$2,750.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 10</u>										
	09/10/12	09/16/12	5										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
016	NWKND SAT2	0 0 0 0 0 1 0	NEWS	30	B			0.0	\$150.00	1	\$150.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 10</u>										
	09/10/12	09/16/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
017	NWKND SUN	0 0 0 0 0 0 1	NEWS	30	B			0.0	\$1,600.00	1	\$1,600.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 10</u>										
	09/10/12	09/16/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
018	NLATE7	1 1 1 1 1 0 0	NEWS	30	B			0.0	\$725.00	5	\$3,625.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 10</u>										
	09/10/12	09/16/12	5										

Order Item Summary

CBS TELEVISION
STATIONS

KCNC-TV

Order ID: 62841 CF LOC-POL FBD - LBD: 09/10/12 - 09/16/12 HL#: Created: 09/07/12 10:28 AM

Client: PACE FOR CONGRESS 2012... CPE: / / 11767 Agency Commission: 15 % Updated: TLDOMINGUEZ on 09/10/12 05:55

Agency: MEDIA STRATEGIES & RESEARCH Product: 9/10-9/16 (1300) Self :15:00 Confirmed: 09/10/12 05:53 PM

Buyer: SUZANNE COLLINS Demo: HHOLDS DMA RTG Sched. Code: B Contract: 09/10/12 08:38 AM

AE: Stacey Stark-KCNC-TV Billing Int: Monthly BM: SS

Share: 0% KMGH: 0% KUSA: 0% KDVR+: 0% KWGN: 0% KTVD: 0% KPXC: 0% CABLE: 0%

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
019	NLATE7	0 0 0 0 0 1 0	NEWS	30	B			0.0	\$725.00	1	\$725.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 10</u>										
	09/10/12	09/16/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
020	NLATE7	0 0 0 0 0 0 1	NEWS	30	B			0.0	\$725.00	1	\$725.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 10</u>										
	09/10/12	09/16/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
021	LLETTER1	1 0 1 1 1 0 0	LETT	30	B			0.0	\$385.00	4	\$1,540.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 10</u>										
	09/10/12	09/16/12	4										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
022	PNCISLA	* T * * * * *	REGP	30	B			0.0	\$1,350.00	1	\$1,350.00		
	<u>FBD</u>	<u>LBD</u>	<u>Sep 10</u>										
	09/11/12	09/11/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
023	PBANG*2MENTH	* * * T * * *	REGP	30	B			0.0	\$1,500.00	1	\$1,500.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 10</u>										
	09/13/12	09/13/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
024	PBBTH2	* * * T * * *	REGP	30	B			0.0	\$1,600.00	1	\$1,600.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 10</u>										
	09/13/12	09/13/12	1										

Order Item Summary

CBS TELEVISION STATIONS



KCNC-TV

Order ID: 62841	CF LOC-POL	FBD - LBD: 09/10/12 - 09/16/12	HL#:	Created: 09/07/12 10:28 AM
Client: PACE FOR CONGRESS 2012...	CPE: // 11767	Agency Commission: 15 %	Updated: TLDOMINGUEZ on 09/10/12 05:55	
Agency: MEDIA STRATEGIES & RESEARCH	Product: 9/10-9/16 (1300)	Sell :15:00	Confirmed: 09/10/12 05:53 PM	
Buyer: SUZANNE COLLINS	Demo: HHOLDS DMA RTG	Sched. Code: B	Contract: 09/10/12 08:38 AM	
AE: Stacey Stark-KCNC-TV		Billing Int: Monthly	BM: SS	
Share: 0% KMGH: 0% KUSA: 0% KDVR+: 0% KWGN: 0% KTVD: 0% KPXC: 0% CABLE: 0%				

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
025	PBOSSFR1	* * * * F * *	REGP	30	B			0.0	\$1,000.00	1	\$1,000.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 10</u>										
	09/14/12	09/14/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
026	PCSINYFR2	* * * * F * *	REGP	30	B			0.0	\$1,000.00	1	\$1,000.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 10</u>										
	09/14/12	09/14/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
027	PBLOODS	* * * * F * *	REGP	30	B			0.0	\$2,180.00	1	\$2,180.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 10</u>										
	09/14/12	09/14/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
028	SNFL2ND	* * * * * S	NFL	30	B		FOOTBALL	0.0	\$4,500.00	1	\$4,500.00		
	PITTS VS. JETS LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 10</u>										
	09/16/12	09/16/12	1										

Order Totals

Order Section	Confirmed Quantity	Revised Quantity	Confirmed Total		Revised Total	
			Gross Amt	Net Amt	Gross Amt	Net Amt
Spot Buy Lines	73	0	\$38,305.00	\$32,559.25	\$0.00	\$0.00
Installments	0	0	\$0.00	\$0.00	\$0.00	\$0.00
Ancillary Buy Lines	0	0	\$0.00	\$0.00	\$0.00	\$0.00
Order Totals:			\$38,305.00	\$32,559.25	\$0.00	\$0.00